



OLDE TOWN
ARVADA



2025
PARTNERSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

YOUR CHANCE TO BE PART OF THE HEART AND SOUL OF ARVADA

COMMUNITY

When you support Olde Town Arvada you are supporting small businesses, their workforce and the larger community. Olde Town contributes to the economic well being of the City, is recognized as a leader on the Front Range, and has been honored as an award winning neighborhood.



PREMIUM EXPOSURE

Olde Town events are the ideal chance to highlight your brand.

- On site banners and presence
- Strong online and social media presence
- Events featured across multiple media outlets (print, television and online)



BE A PART OF THE PARTY

We are always looking for new ways to integrate you and your brand into the event. Whether it is bringing new and exciting activities to an event, sponsoring a water station, or more; we are always exploring ways to enhance our visitor experience while working with our partners!



PARTNERSHIP LEVELS

PARTNERSHIP LEVEL	Water Tower	Grandview	Olde Wads	Flour Mill	McIlvay House
AMOUNT	\$5,000	\$2,500	\$1,000	\$500	\$250
DIGITAL/PRINT RECOGNITION					
Logo featured on all Olde Town Arvada Shopping & Dining Guides (6,000 Guides distributed annually)	X				
Recognized as a sponsor in weekly Olde Town Arvada Community E-Blasts reaching 4,637 subscribers	X	X	X	X	
Listed as sponsor on www.oldetownarvada.org with company logo on home page	X	X	X	X	X
Recognized across Olde Town social media platforms (13.1K Instagram Followers/ 19K Facebook Followers)	6 times/yr	4 times/yr	2 times/yr		
EVENT BENEFITS					
Recognized as "Title Sponsor" for event of choosing (excluding St. Patrick's Day).	X				
Event page listing on website and social	X	X	X	X	X
Banners*	stage, photo-ops/activities and all entrances	stage and all entrances	all entrances		
Company listed in social media advertising for event	X	X	X	X	
Logo on event posters	X	X	X		
Recognition in media buys when applicable (i.e. Arvada Press)*	X	X			
Recognition announcements during events*	X	X	X		
Company rep introduces act*	X	X			
Complimentary booth space*	X	X	X		
Complimentary food & drink tickets*	20 tickets	10 tickets	5 tickets		
Industry/Sector exclusivity highlighted					
*Some opportunities may be limited or dependent upon event.					

2025 EVENTS

MARDI GRAS MARCH - MARCH 4TH

ST. PATRICK'S DAY FESTIVAL - MARCH 15TH

YOGA IN THE PARK - EVERY SATURDAY JUNE-SEPT - 19 DATES

SECOND SATURDAY STREET FESTIVAL & CONCERT SERIES
- MAY 10TH, JUNE 12TH, JULY 14TH, AUGUST 9TH

OLDE TOWN SHINDIG - ART & MUSIC FESTIVAL - SEPT. 5TH & 6TH

TRICK OR TREAT STREET - OCT. 24TH

SMALL BUSINESS SATURDAY/OLDE TOWN TREE LIGHTING - NOV. 29TH

LAGNIAPPE & ANNUAL EGGNOG AND CIDER COMPETITION - DEC. 8TH



For additional information and sponsorship opportunities contact Joe Hengstler, Executive Director

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