

Draft 3/2/16

**RECORD OF PROCEEDINGS**

**SPECIAL MEETING OF THE BOARD OF DIRECTORS OF  
OLDE TOWN ARVADA BUSINESS IMPROVEMENT DISTRICT**

**HELD:** MARCH 2, 2016, HOTA Office, 2:06pm

**ATTENDANCE:**

A special meeting of the Board of Directors of Olde Town Arvada Business Improvement District, Jefferson County, Colorado, was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Laura Tobey, President  
Karen Miller, President  
Lori Drienka, Secretary  
Scott Spears  
Mary Fedge  
Mike Huggins

Katherine Correll

Nancy Ford, Arvada City Council

Liza Prall, Prall Marketing

Introductions were made and an explanation of what we are here to do today. The group was asked to give some information to help define Olde Town.

Sponsorship: Katherine is looking into getting help with Sponsorships. She has checked with a couple of companies and will get more information to be shared at the next meeting. It was decided that we will work on events on February 10th at 1:00.

Events: We were informed that the Second Saturday in July will cost us much more this year because Blues and BBQ is moving to Wheatridge. Karen suggested that we look at ways to market our business to Lutz-Stenger visitors for the upcoming 2016 Soccer Tournament and other events. We will discuss further in the future.

**NEW BUSINESS:** Scott brought up the point that we should be getting bids for snow removal. Scott offered to get bids on this and will ask to include the entire Olde Town Business district.

Motion was made to use Prall as our new marketing and branding reps as long as they can work within our budget and it was seconded. Laura abstained. It was passed.

**ADJOURNMENT:**

There being no further business to come before the Board of Directors at this time, upon motion duly made, seconded and upon vote unanimously carried, the meeting was adjourned.

The foregoing Minutes constitute a true and correct copy of the Minutes of the meeting held on December 16, 2015, and was approved by the Board of Directors of the Olde Town Arvada Business Improvement District.

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Lori Drienka, Secretary