

Approved 12/10/14

BID Board Meeting-11/19/14

Called to order at 2:00.

Welcome.

Attending- Karen Miller, Marty Hester, Angie Cook, Lori, Scott, Kim Grant, Kelly & Laura.

Also present John Bodnar, Arvada Visitors Center  
Scott Lebaron, Arvada Jaycee.  
Brian Jackson

Minutes, October minutes provided by Angie Cook. Scott motioned, Laura seconded

Presidents report- Congratulations and we can start planning now. We are now in a new position to focus on early successes and get some things done. Met with AURA and got in proposal for a start up grant and hopes to get it to begin work. Discussion of what moneys could be used for including office help, website, and other things that will be helpful to move forward. Karen will let us know when Maureen answers.

Kim Grant commented that we were one of the areas that passed including FAX, West Colfax and South Santa Fe. He encouraged us to look at the The FAX, South Santa Fe and West Colfax. This could provide us with some insight as to how they are using their websites to promote.

Scheduled Public Hearing for the budget needs to be published in newspaper so we need to set that time/date and begin publicizing. Workshop is scheduled with City for December 8th. First reading of work plan and budget is scheduled for January 5th. The board decided to hold Public Hearing on December 17th 2:00 pm along with the regular meeting. It will be posted in three public places and will be held at the Library.

BID. Manager posting/ Job Description.

Kim distributed a draft of a position description which was derived from the description from West Colfax, customized to Arvada. Discussion was around when and how we could get this position filled. It was suggested that we advertise through the IDA to get a further reach and fill the position quickly. Kim suggested that we talk to the attorneys to determine whether to have a contractor or employee position available. Board would like to add an item 'to include any other duties that are needed to carry on position'. Karen discussed with Anna and Brad and they said the salary that we have in the budget which is \$70,000 is in line. Karen asked that we all take a look at the draft and get back with any questions or comments very soon. Would like to post by end of month if possible.

Karen informed us that we could sign up for the DCI newsletter to receive information on forums and such. Kim recommended we do this to be informed.

Insurance-Laura printed out overview of what was recommended to us and distributed. Quote was in the neighborhood of \$1200 a year. Laura felt it was a good idea to put it out to local agencies to see what they might be able to provide. Laura offered to get initial bids from local Olde Town agencies and bring it to the Board.

#### Parking.

Discussion of the flower mill parking lot. They have closed it again and put up towing signs. The Historical Society is going to have a sale this weekend and hopes to be able to use the lot. Karen gave a report on the RTD meeting that was held this morning at the City relative to parking. Olde Town Parking Committee is asking for clear signage because some of the signs are misleading to people wanting to park in huge designated lots. Concerns were brought up about getting a shuttle or taxi service to get people up the hill when the construction fence goes up and more parking is taken away. Laura offered to contact UBER and see what they have to offer. Karen has talked to Jessica Prosser and will continue to ask her to help with the conflicting signage. Karen will talk to Shelly Cook to see if her company might be able to help with shuttling in some way. Discussion was had around the possibility of offering Free Parking passes to employees of Olde Town. Lorraine Andersen may be able to help us to know what might be available as far as offering FREE bus passes to Olde Town Merchants and employees. Lori will check with Lorraine.

Other issues- Scott mentioned that he talked to Maureen and discussed that the City might be able to use the construction fence for advertising of events and things that are coming, etc. Maureen will talk to the City about this.

Meeting adjourned at 3:25. Next meeting is December 17th.