



## **BUSINESS IMPROVEMENT DISTRICT**

### ***Meeting of the Board of Directors ~ Meeting Minutes Approved 3/28/18***

**Held:** February 28, 2018 – 2:00 PM  
Jehn Building Conference Rm- 5690 Webster St., Arvada 80002

**BID Board Members Present:**

Mike Huggins - President  
Scott Spears - VP  
Debbie Hansen - Treas  
Lori Drienka  
Antonia Pappas  
Brandon Capps

**Absent:**

Deborah Pearson

**Also in Attendance:**

Nathan Bishop – Executive Director  
Kim Blosser  
Nancy Ford – City of Arvada  
Jane Schnabel – Resident/St Annes  
Karen Miller

Ryan Stachekk – City of Arvada  
Allison Trembly - AEDA

**Call to order:** Mike Huggins called the meeting to order at 2:04 PM. Quorum was deemed present and the meeting ensued.

**Disclosure of potential conflicts of interest:** None at this time.

**Introductions and Public Comment:** Jane Schnabel offered comment on the success of Chocolate Affair.

**Approval of Minutes:** Meeting(s) held: November 28, 2017 – Reading was waived, Motion / Second and approved without comment, by the (4) board members that were active in November 2017.

**Treasures Report:** Debbie offered comment and update on the provided financials for BID.

**Presidents Report:**

- Mike offered a thank you to the previous board members and their service.
- Officers for the BID will be appointed at the April 2018 meeting.
- Referenced letter written by the City to separate BID from HOTA, discussion ensued, what is HOTA's role in the District? What is BID role in the District?

- Mike motioned to have BID Board and meetings be a separate function from HOTA Board and meetings. Scott seconded the motion all were in favor.

### **Executive Director:**

Nathan offered an overview of the following:

- Welcome to Ryan as our appointed City liaison.
- Board member increase from 7 to 9, will take place in the second reading of the new ordinance for the BID, April 2018 the board will increase to 9 members.
- 99k mill levy final numbers were received from Jefferson County, this is an increase from 2017.
- Transportation updates.
- Bike share updates.
- Web-site updates & web map updates, cost associated to having a map we can manipulate and update.
- 9-acre site, the City date vote is set for March 19, 2018.
- Gift card program update to include active cards you can re-load.
- Event updates – Susan with OSD reached out regarding LOST (May 3, 4:00 – 8:00), need merchant participation, discussion ensued around the table, regarding LOST and the District gain vs loss.  
\*We are reaching out to professional event companies with a proposed model of others bringing their events to OT. \*Update on St. Pats. \*May 4, First Friday Art Walk – Student Night, pieces are mounted, framed and hung in conjunction with Arvada Center, April 9 (8-1) is the date and time to pick out the art pieces.

### **New Business / Old Business, Events & Happenings:**

- What events will BID assume moving forward?
- What is HOTA moving forward? What events will HOTA maintain?
- Should HOTA disband, what would the BID absorb? A discussion ensued with regard to events and the future thereof with which entity. Karen noted HOTA would sell events to BID. A brief discussion ensued on the Festivals Commission and what role they will take in OT with future events.
- Mike made a motion for the BID to consider the absorption of events that HOTA abandons. Debbie H seconded, no one was opposed.
- Brandon as a new board member, what is BID goal long term? Goal with events? Sales Tax? Money oriented or exposure? OT being the vibrant hub of Arvada. It was noted that the events we put on today, would not be started today but do have community involvement and impact.
- Must have a vision to move forward, Nathan will offer a vision for the District. Clear communication of Vision. Clear communication of BID is vital. BID vision to support the overall vision of OT District. – It was noted that OT is Historic and that the vision supports that history, to be a long run destination and provide value to OT. Other points offered pertained to OT “Answer to Demographic” and some short-term disruption may interfere with the long-term vision. Vision should speak to Live Here, Work Here, re-invest here, unique lean and efficient are key.
- A discussion ensued on OT and working for the greater good of the District, that the forward trajectory not loose sight of the charm, to find a balance of who we are and who we cater to.
- Lori offered comment on LOST and value in “Original” for the district.

### **City of Arvada:**

Ryan offered that he is open to questions / comments. Jessica will be handing; parking, loo and homelessness. Nancy Ford, as the City Liaison, would like open communication with the District as a whole on any and all items that may be viewed as “Issues”. Discussion ensued regrading; transit, train, parking, housing and feedback related.

Meeting Adjourned: Mike Huggins adjourned the meeting at 3:31 PM