



THE HISTORIC DISTRICT

BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors ~ Meeting Minutes Draft

Held: April 25, 2018 – 2:00 PM
Jehn Building Conference Rm- 5690 Webster St., Arvada 80002

BID Board Members Present:

Mike Huggins - President
Scott Spears - VP
Lori Drienka - Secretary
Debbie Hansen - Treas
Deborah Pearson
Antonia Pappas
Brandon Capps
Charlie Berger
Karen Wood

Absent:

Also in Attendance:

Nathan Bishop – Executive Director
Kim Blosser
Jessica Prosser – City of Arvada

Ryan Stachelski – AEDA
Nancy Ford – City of Arvada

Call to order: Mike Huggins called the meeting to order at 2:07 PM. Quorum was deemed present and the meeting ensued.

Disclosure of potential conflicts of interest: None at this time.

Introductions: Brief introductions were made of our newest appointees.

Approval of Minutes: Meeting(s) held: March 28, 2018 – Reading was waived, Motion / Second and approved without comment, all in favor. Scott Spears abstained (not present at 3/28/18 meeting)

Treasures Report: Debbie offered an overview of our operating plan categories as well as the percentage of budget remaining in each category. A question was posed as to Income from events and where to allocate.

Presidents Report: Mike offered at update on the following:

- The following three meetings we will be discussing the BID's Mission Statement, be prepared to discuss.

- Board Terms and Officer roles. Motion by Mike Huggins to keep current officer roles as is, Second by Antonia Pappas, Approved, all in favor. The officer roles are as follows: Mike Huggins- President, Scott Spears-VP, Lori Drienka- Secretary and Debbie Hansen- Treasurer.
- HOTA with OSD will be hosting LOST May 17, 2018. BID will help promote via FB.
- Reminder – Homeless presentation by PD and City 4/26.

Executive Director:

Nathan offered an overview of the following:

- The Operating Plan headings/categories were discussed budget was re-capped and focus moving forward was presented. With Safety as a category, It was noted that a merchant meeting focused on safety concerns amongst merchants would be beneficial.
- Updates on Board retreat and scheduling.
- “What is Placemaking?” Nathan offered a presentation on the benefits of placemaking.

New Business / Old Business, Events & Happenings:

- Establishing Board Terms, a brief discussion ensued with regard to the City Ordinance #4626 wording and it was agreed by Motion (Mike Huggins) that terms would be selected by a random number selection process, Seconded (Scott Spears), All in Favor.

The following terms were deemed by that process:

1 year (4/30/18 – 4/30/19):	2 year (4/30/18 – 4/30/20):	3 year (4/30/18 – 4/30/21):
Karen Wood	Debbie Hansen	Lori Drienka
Deborah Pearson	Antonia Pappas	Charlie Berger
Mike Huggins	Scott Spears	Brandon Capps

- Nathan to clarify term verbiage as noted in the ordinance and consecutive vs nonconsecutive terms with City Legal.
- Define 2018 Events and form an Events Committee. Mike made a motion as to which 2018 events BID would execute and which would be tabled for 2018. Debbie Hansen seconded, All in Favor.
 - Flicks on hold until 2019
 - NNO on hold, restructure to be a neighborhood / residential event.
 - Trick or Treat Street
 - Small Business Saturday
 - Second Saturdays
 - Lagniappe
- It was noted that HOTA would execute the following 2018 /2019 events as previously stated by HOTA Board.
 - Festival of Scarecrows
 - LOST
 - Saturday with Santa
 - Chocolate Affair 2019
- The Event Committee will submit a proposal to the BID board with regard to the execution of the above noted events. A discussion ensued with regard to events promotion and formation. Brandon Capps and Scott Spears offered to sit down with Nathan to form the outline of said committee. Mike made the motion, Brandon offered second, all were in favor.
- A community survey on specific events was noted to be beneficial.

City of Arvada:

- Nancy Ford offered brief comment on the inclusion of OT in the Arts and Cultural Commission proposal.

- Ryan Stachelski offered that he is heading up the City's oversight of The Harvest Festival and has asked Nathan and Kim to participate in the meetings as to update the merchant community of important dates/times/details of the event.
- Jessica Prosser offered and RTD update of a potential June-August opening, RTD will make a modest start with no grand gestures. Reminder on Friday 4/27 AM meeting.

Public Comment:

- Antonia spoke to the May 1st, First Friday Art Walk and that the expected participation by visitors is huge.

Meeting Adjourned: Mike Huggins adjourned the meeting at 3:30 PM