



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors Meeting Minutes

Held: August 22, 2018 - 2:00 PM

Jehn Building Conference Rm- 5690 Webster St., Arvada 80002

BID Board Members Present:

Mike Huggins - President
Scott Spears - VP
Debbie Hansen - Treasurer
Deborah Pearson
Lori Drienka
Antonia Pappas
Brandon Capps
Charlie Berger
Karen Wood

Absent:

Also in Attendance:

Allison Trembly - BID Temp.
Nancy Ford - City of Arvada
Link Strate, Arvada Police Chief
Ryan Stachelski - City of Arvada

Jessica Prosser - City of Arvada
Lori Hofer - Owner, The Cereal Box
Judy Teter - Harvest Festival

Call to order: Mike Huggins called the meeting to order at 2:06 PM. Quorum was deemed present and the meeting ensued.

Disclosure of potential conflicts of interest: None at this time.

Approval of Minutes: Meeting(s) held: July, 25, 2017 - Reading was waived, Motion / Second and approved without comment. Debbie abstained.

Treasures Report: Debbie: none at this time waiting on Redpoint to produce financials.

Presidents Report:

- Train is coming and RTD is in the 21 day test - no opening date yet.
- Mike has been going through things with Allie to determine what is HOTAs and what is BIDs. Got control of website. Can update map easily.
- Events committee meeting- City is donating \$5000 and we are looking at ideas for how to use that money. Mike shared some of the ideas that have been thrown around including photo ops, buskers, an Olde Town app, etc. Next meeting will be on the 28th at 10, BID Office.
- Brandon suggested that we get an Instagram account established immediately. Lori asked that it get done and Mike suggested it would need to be carefully approached. Allie will send something out so we can get together to talk about getting a plan established.
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Temp Admin Report:

Allison offered an overview of the following:

- Dining and Shopping guides have been delivered.
- The OldetownArvada.org website has been updated, take a look and let me know your thoughts.
- Big thanks to all, but special thanks to Joe and Mike Huggins for all the help as I am learning my new duties.
- If you need to reach me, email info@oldetownarvada.org - I check it daily.

New Business / Old Business, Events & Happenings:

- Link Strate the new Arvada Police chief was introduced and answered questions.
- Motion made by Mike Huggins to have the City of Arvada work on a BID Strategic Plan draft that will be presented in September, seconded and passed unanimously.
- Motion made by Mike Huggins to hire Redpoint Financial to handle the BID's Financials and Payroll, seconded Brandon Capps and passed unanimously.
- Motion by Mike Huggins to hire Joe Hengstler on temporary basis - expire in February, for \$19.00 an hour 3-10 hours week. Joe will oversee events as well as other duties as needed, seconded Charlie Berger, and passed unanimously.
- Expansion of the District?

City of Arvada:

Jessica gave a Portland Loo update - on track for Opening to be the first part of September.

Nancy Ford mentioned upcoming re-bonding.

Meeting Adjourned: Mike Huggins adjourned the meeting at 3:00 PM