



THE HISTORIC DISTRICT

BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors - Meeting Minutes

Held: November 28, 2018 – 2:00 PM
Jehn Building Conference Rm- 5690 Webster St., Arvada 80002

BID Board Members Present:

Mike Huggins - President
Scott Spears – VP
Debbie Hansen - Treasurer
Lori Drienka – Secretary
Deborah Pearson
Antonia Pappas
Charlie Berger
Karen Wood

Absent:

Brandon Capps

Also in Attendance:

Allison Trembly – BID Temp.
Joe Hengstler – BID Staff
Jessica Prosser – City of Arvada
Sara Horan – Arvada Police

Ryan Stachelski – City of Arvada

Call to order: Mike Huggins called the meeting to order at PM. Quorum was deemed present and the meeting ensued.

Disclosure of potential conflicts of interest: None at this time.

Approval of Minutes: Meeting(s) held: October, 24, 2018 – Reading was waived, Motion / Second and approved without comment.

Treasures Report: Debbie reported that nothing has changed.

Presidents Report: Mike reported that the 2019 operating budget will be presented to City Council for approval on December 17th, 6:00 pm.
Power washing issues- Weather stopped operation after getting partially done. Continue back in the spring- company will discount the rate.

Event Committee Report: Joe reported the holiday season is in full swing. Lots of attendance at SBS. Final numbers on TOTS-\$744 profit.
With Saturday's with Santa, Winter Market & Olde Town Gets Lit coming up, it was discussed that Joe's assistance is very much needed.
Motion was made to increase Joe's hours up to 20 per week. Seconded & Passed.
Karen will go to merchants and get them going on advertising for the SWS and getting coupons, flyers, info.

New Business / Old Business, Events & Happenings:

Sponsorship Pilot Program- Allison reported that the Light Rail bldg is in the district.
Motion to approve going forward and signing three businesses (Hilton, Steuben, the Well) up to be friends of the district in pilot program. For 2019.

BID staffing- Mike announced we have 32 applicants. Debbie and Brandon will go through application(s). Allie explained hw we are going through a process that will provide full transparency. Mot made to set salary offer at &64,000. We will hand over to Debbie and she and Brandon or Charlie for review. They will review and come up with list for a small amount of candidates.

Banners- Joe reported on banner refresh! Banners are outdated and need to be more specific to our signature events that we now hold. Parks will pay for half so we may look into the city staff working on cost would be \$10,000, we would pay \$5,000.
Motion made to take \$5000.00 from the place making budget. Passed.

Alley Parking & Trash- Sara from APD let us know that they are working with parks to get alleys regulation so there's not conflicts with trash pick up. Discussion ensued around what to put on the signs. Active loading and unloading signs will be added.

Public Arts Program- Deb Pearson talked about enhancing our partnership with Arvada Center and asked if Charlie and Antonia would work to get ideas for public art program. Bob Dyer is the contact.

Ryan announced - Topic that will be brought before City Council on March 25th to open the conversation as far as art vs sign code.

City of Arvada: Jessica encouraged us all to show up on the 17th.

Meeting Adjourned: Adjourned 3:20.