



THE HISTORIC DISTRICT

BUSINESS IMPROVE- MENT DISTRICT

Meeting of the Board of Directors - Meeting Minutes

Held: October 24, 2018 – 2:00 PM
Jehn Building Conference Rm- 5690 Webster St., Arvada 80002

BID Board Members Present:

Mike Huggins - President
Scott Spears – VP
Debbie Hansen - Treasurer
Lori Drienka – Secretary
Deborah Pearson
Antonia Pappas
Brandon Capps
Charlie Berger
Karen Wood

Absent:

Also in Attendance:

Allison Trembly – BID Temp.
Nancy Ford – City of Arvada
Jeffrey Sherman – Redpoint
Caleb Crowl – Redpoint

Joe Hengstler – BID Events

Call to order: Mike Huggins called the meeting to order at 2:08 PM. Quorum was deemed present and the meeting ensued.

Disclosure of potential conflicts of interest: None at this time.

Approval of Minutes: Meeting(s) held: September, 26, 2018 – Reading was waived, Motion / Second and approved without comment.

Treasures Report: Red point intro- Debbie talked about budget, Money that has already been accounted for will appear. Payroll and admin will be split for different employees. This is a thing of the past. Joe is under admin. Will we have trailer coverage in 2018. Debbie mentioned the 2017 number seemed very high.

Budget Hearing: Mike opened hearing any concerns, comments from the budget. It was suggested that there only be one category called admin instead of two categories. It was discussed that we need to define what advocacy and admin means.

Allison read from our operations plan for the definition. It could go to marketing. It was suggested that this could be called payroll and not define the jobs.

Take both and put under admin rather than advocacy and admin.

It was suggested that we had discussed paying less to an admin person and we would have less to allocate to this category.

It was suggested that we make advocacy the sole category and drop off admin.

Put basic phone, utility, etc. in to admin. All lists minus payroll.

Motion to approve projects budget, second, passed

Budget hearing closed.

Presidents Report: TOTS street closure is in place. Portland loo open. Huge facebook boost.

Directors posting-main focus is moving forward with this.

Debbie P. will make a slight change in one item under reputation and send to Allison to add in.

Job title- Ike would like to have two board members screen through the applicants. Range around \$70,000.

Discussion on health care that would need to be offered is impossible through the BID exclusively. It might be possible to have the city hire the director as an employee and they would provide health care. It was discussed that this could be clearly defined.

Brandon spoke up to say that this job title is like two jobs in one and we would be better off with an admin who is a hard working person and hire out marketing to have someone do a more dedicated plan.

Charlie-suggested that if we post the job and attract some people who may have the talent that we are looking for.

It was suggested that we post the job with minor changes w/desired education but no requirements, no salary posted, no benefits posted, for two weeks,. Moved, seconded, passed.

Allison will check into the scenario with the City. Moved, seconded and passed.

Brandon and Debbie will screen through apps. and return to Allison.

Event Committee Report: Events Committee-Scott ran through the 2019 events. Including St. Pats, Second Sat (4). Change to be later and focus on entertainment, considering adding one Flicks in early August, TOTS, Small Biz Sat, Sat with Santa/Winter Market & Olde Town Gets Lit- December 1st. Tree lighting in town square.

Events moved, seconded and approved.

Small business Saturday is In works and we have \$1500 from AEDA and there will be a proclamation and activities in town square on that morning .

New Business / Old Business, Events & Happenings:

Sponsorship Pilot program - Allison presented the pilot program app & summary

There was brief discussion and questions about price points and such. Mike asked if there were major concerns.

Brandon, Scott, Antonia & Lori will help create a template.

Moved, seconded and passed to go forward with drawing up final.

City of Arvada:

Nancy Ford-she is now the official BID rep.

City will be putting out request for volunteers for city committees,

Arts & culture commission is doing something in Olde Town, and will be contacting us soon.

There are openings on the committee and we should look at volunteers to sit on the committee.

Meeting Adjourned: Mike Huggins adjourned the meeting at 3:00 PM